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LAND 'N' SEA RESTORES DAILY TRUCK DELIVERY HURRICANE CLEAN-UP CONTINUES

POMPANO BEACH, Fla., Aug. 24, 2004 - Land 'N' Sea announced today that daily truck delivery to dealers in the areas affected by Hurricane Charley has resumed. Although damage from Hurricane Charley resulted in a temporary suspension of Land 'N' Sea truck delivery and other services performed at their Lake Suzy, Florida facility, Land 'N' Sea has continued to provide service to their West coast Florida dealers through back-up support from other branch operations and a variety of ground delivery services including UPS, Federal Express and other small package delivery providers.

“We are extremely pleased to have restored our own Land 'N' Sea delivery truck service to our West coast dealers. Restoring this high level of service to our customers just one week after the substantial damage to our 50,000 sq. ft. facility at Lake Suzy is a testimonial of our employees extraordinary efforts and the organizations commitment to serving our dealers needs,” stated Tom Schuessler, chief operating officer of Land 'N' Sea.

According to Craig Hamilton, director of operations, “Land 'N' Sea is committed to restoring service to our dealers to pre-hurricane levels, including twice-a-day deliveries, as quickly as possible. We are presently working to quickly re-establish temporary physical presence on the West coast of Florida. Longer term, we are examining several alternatives. Our objective is to ultimately provide an even higher level of service to our dealers than prior to the hurricane.”

Nearly all affected employees are back at work on site at Lake Suzy or at the Land 'N' Sea facility in Pompano Beach, Florida. “While many employees suffered damage to their homes with several reporting a total loss including all possessions, not a single employee has missed a day’s pay and Land 'N' Sea has been providing relief assistance including food, water and generators,” stated Schuessler. Additionally, a special relief fund has been established to aid Brunswick employees who suffered losses due to the hurricane. Contributions to the Brunswick Employee Hurricane Relief Fund can be arranged by calling 1-800-432-7652 extension 1003.

Headquartered in Pompano Beach, Fla., Land 'N' Sea is a unit of Brunswick Corporation and distributes marine parts and accessories from 14 distribution centers across the United States and Canada. Land 'N' Sea currently offers same-day or next-day delivery to roughly 70 percent of the marine dealers in the United States.

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